

[www.andresam.com](http://www.andresam.com)

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## EDUCATION (click for hyperlinks)

**Massachusetts Institute of Technology - MIT**  
**Sloan School of Management**  
Mastering Design Thinking, 2022

**PUC-RS**  
Master of Industrial Design, 1998

**Universidade Federal do Rio Grande do Sul**  
Bachelor of Architecture and Urbanism, 1991

## AWARDS (click for hyperlinks)

- 2014 Housewares Design Award
- IHA Innovation Awards 2012
- Good Design Award 2009
- Design Defined Honoree 2009
- Design Defined Honoree 2006
- Design Plus 2005
- Deutscher Plastik-Modellbau-Verband Award 2006

## SKILLS

### *Language*

- English
- Portuguese
- Spanish

### *Field Skills*

- Industrial Design
- Design for environment DFE
- Life cycle assessment LCA
- Design Management
- Product Development
- Concept Development
- Sketching
- 3D Modeling
- 3D Rendering

### *Technology*

- SolidWorks
- KeyShot
- Adobe Creative Suite
- Stratasys 3D printers
- SolidEdge
- 3D Studio
- AutoCAD
- Rhino

# Andre Sampaio

Senior Industrial designer

## OBJECTIVE

I'm seeking an opportunity as a Senior Industrial Designer to collaborate on the design, development, management, and completion of outstanding products. Based on the company's demands while maintaining high quality and innovation, applying cutting-edge design processes, conscious materials choices, fabrication cost, sustainability, marketing strategies, feasibility, and attention to detail. My background as a Senior Industrial designer, with almost 30 years of experience, gives me the confidence to meet the multi-disciplinary functions you are looking for.

## WORK EXPERIENCE

### **Industrial Designer Freelancer at Upwork app**

January 2022 - Current

### **FASTATIC 2020-2021 [www.fastatic.com](http://www.fastatic.com)**

Brand owner, March 2020 – 2021

- Multi-disciplinary functions to put a product on the market. From design, product creation and Amazon FBA sales
- Patent writing and drawing before to deliver to the patent attorney Brad Fach for application
- Prototyping in many stages of the development
- Product production involving, cutting drilling, sewing, heat transferring, and assembling
- Manual creation, graphic design and writing
- Packaging design
- Photography and video edition
- Web designing using the platform Wix
- Amazon seller application and shipping

### **Casabella Holdings 2002-2017 and Bradshaw International 2017-2020**

Sr. Industrial Designer, February 2002 – March 2020

- Consulted in discovery conceptualization with the marketing team to create original solutions to current problems and challenges
- Used innovative sketching and visual rendering skills to captivate buyers and clients, supporting marketing segments to overcome the competition
- Used software such as SolidWorks, KeyShot, and Adobe Creative Suite on a fluent, daily basis to turn unique concepts into visual ideas and tactile prototypes
- Utilized a broad understanding of a material library to define which works best for each function
- Visited factories in both China, Europe, and Brazil to discuss and deliver projects to assure an understanding of the concept and productivity
- Communicated effectively both in-person and through virtual meetings to deliver the best outcome
- Worked closely with the graphic design team to create adequate packaging for multiple products
- Developed product-based marketing requirements such as time, spec, and budget
- Worked closely with patent lawyers to define a wide variety of patents

### **Sanremo S/A, Brazil - Product Designer, August 1993 – December 2001**

- Lead designer for one of the largest houseware companies in Brazil, currently InBeta
- Designed houseware products for the Brazilian market
- Used software such as SolidEdge, Rhino, AutoCAD, 3D Studio, and Adobe Photoshop
- Worked under the ISO 9001 Certification for quality system

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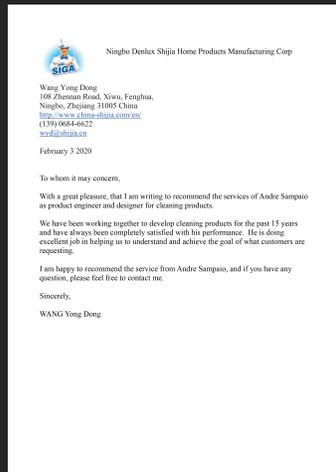
## REFERENCES

**Quan Li**  
Industrial Designer  
Phone: (718) 865-8883  
Email: [quan@designother.com](mailto:quan@designother.com)

**Jonathan Rothstein,**  
Former Casabella's Marketing Director  
Phone: (516) 279-7198  
Email: [Jonro123@gmail.com](mailto:Jonro123@gmail.com)

**Wang Yong Dong,**  
General Manager of Shijia Home  
Product  
Phone: +86(139)0684-6622  
Email: [wyd@shijia.cn](mailto:wyd@shijia.cn)

## REFERENCE LETTER



# Andre Sampaio

Senior Industrial designer

## PATENTS (click for hyperlinks)

- **Foldable Video Game Chair (Granted)**
- **Rack and Pinion Roller Mop**
- **Double Sided Peeler**
- **Dispensing Dish Brush**
- **Broom Apparatus with Insert**
- **Mop with Insert**
- **Cleaning Utensil with Flexible Peripheral Regions**
- **Snap-on Container**
- **Adjustable Shower Caddy**
- **Wring Mop**
- **Floor Cleaning Apparatus**
- **Expandable Dish Drainer**
- **Duster with Handle Insert**
- **Mini Duster**
- **Apparatus and Method for a Cleaning Device**
- **Bucket (Design)**
- **Sanitary Waste Collection Device**
- **Caddy and Removable Mini Caddy Tote**
- **Swivel Broom**
- **Dustpan with a Latching Mechanism**
- **Double Sided Spray Mop**
- **Cleaning Apparatus with Changeable head**
- **Rotary Grater with Storage Device**
- **Basket tote with caddy and removable mini caddy**
- **Upright Sweep Set**
- **Dispensing Pad Cleaner**